

**Become a
Sponsor today!**



BLUE STAR *Bash*

September 18, 2025 | 6PM-9PM | Ivy House

Every day, Resilience empowers survivors to reclaim their lives, providing critical support and a path toward healing. Your sponsorship makes this life-changing work possible.

www.ResilienceMI.org/events



BLUE STAR BASH

September 18, 2025 | 6PM-9PM

VIP Cocktail Hour for Sponsors

Ivy House | Saugatuck, MI

Now in its 4th year, Blue Star Bash features live music, food trucks, raffles, a silent auction, a grand prize drawing, and more. This event typically has 150-200 guests in attendance.

Community Impact Sponsorships:

EMPOWERMENT PARTNER - \$10,000+

- Primary logo placement on all event materials, including invitations, website, and email campaigns.
- Opportunity to address attendees during the event, if desired (2-3 minutes).
- Company banner at the event (if provided by sponsor).
- Exclusive feature in the post-event thank-you newsletter.
- Prominent logo displayed on signage at the entrance and throughout the event.
- Recognition during the emcee's opening and closing remarks.
- Prominent social media highlight before and after event.
- 16 event tickets & early entry with access to VIP cocktail hour for Sponsors & Resilience Board

RESILIENCE AMBASSADOR - \$5,000

- Highlighted social media sponsor feature.
- Recognition during the event program.
- Logo displayed on event signage and the digital slideshow.
- Verbal recognition by the emcee during the event.
- Logo featured in the post-event newsletter.
- 8 event tickets & early entry with access to VIP cocktail hour for Sponsors & Resilience Board

HEALING CHAMPION - \$2,500

- Recognition in a grouped social media thank-you post.
- Logo displayed on the digital slideshow at the event.
- Logo included in the post-event thank-you newsletter.
- Logo displayed in the event program.
- 4 event tickets & early entry with access to VIP cocktail hour for Sponsors & Resilience Board

Community Impact Sponsorships cont'd:

HOPE ADVOCATE - \$1,000

- Recognition in a grouped social media thank-you post.
- Logo displayed in the event slideshow.
- Mention in the event slideshow.
- 4 event tickets & early entry with access to VIP cocktail hour for Sponsors & Resilience Board
- 4 free raffle tickets

STAR SUPPORTER - \$500

- Name displayed on event signage and in the program.
 - Mention in a grouped social media thank-you post.
 - Name listed on the event slideshow.
 - 2 event tickets & early entry with access to VIP cocktail hour for Sponsors & Resilience Board
 - 2 free raffle tickets
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Event Experience Sponsorships:

BEVERAGE SPONSOR - \$3,000

- Name/logo on drink tickets.
- Recognition in a social media feature and the event program.
- Verbal recognition by the emcee at the event.
- 4 event tickets & early entry with access to VIP cocktail hour for Sponsors & Resilience Board

DESSERT SPONSOR - \$2,000

- Logo featured in event promo materials.
- Logo prominently displayed near desserts.
- Verbal recognition by the emcee at the event.
- 2 event tickets & early entry with access to VIP cocktail hour for Sponsors & Resilience Board

TO BECOME A SPONSOR:

Contact Danielle Evans, DanielleE@ResilienceMI.org
Director of Advancement 616-494-1721

Checks payable to Resilience can be mailed to:

411 Butternut Dr.
Holland, MI 49424

RESILIENCE
ADVOCATES FOR ENDING VIOLENCE™

Dear Community Partner,

We're excited to invite you to support the 4th Annual Blue Star Bash on Thursday, September 18, 2025, at Ivy House in Saugatuck. This signature event will raise critical funds and awareness for survivors of domestic and sexual violence in our community, supporting the vital work of Resilience: Advocates for Ending Violence.

Your sponsorship will help us reach our \$50,000 fundraising goal and directly support Resilience's programs, including:

- 24/7 Crisis Support through our emergency shelter and helpline,
- Therapy and legal advocacy for adults and children,
- Trauma-informed care and specialized services for survivors, and much more.

The Blue Star Bash will feature a fun, mission-driven evening with live music, food trucks, raffles, a silent auction, and a grand prize drawing. We'll also introduce our Fund a Future Wall, a unique opportunity to help us raise \$50,000 to support survivors through tiered giving levels and interactive fundraising.

Sponsoring this event not only ensures its success but also demonstrates your commitment to creating a safer, more compassionate community for all.

Please review the enclosed sponsorship opportunities, and feel free to reach out if you'd like to discuss a custom package or have any questions. Thank you for considering this opportunity to make a lasting difference!

With gratitude,

Danielle Evans

Director of Advancement for Resilience

DanielleE@ResilienceMI.org | 616-494-1721