



Resilience 2022 Partnerships

PARTNERING WITH OUR COMMUNITY TO
END DOMESTIC AND SEXUAL VIOLENCE

TO BECOME AN EVENT SPONSOR, CONTACT:
CHRISTINAS@RESILIENCEMI.ORG

Resilience Audience Reach:

Printed Newsletters - Approx. 2,500 individuals
Monthly E-newsletters - Approx. 3,500 individuals
Social Media Followers: Approx. 3,000
Event Attendees: 100 - 300 individuals

Resilience: Advocates for Ending Violence has provided free and confidential services to victims of abuse in Ottawa and Allegan Counties since 1977. Our mission is to respond to, reduce, and prevent domestic and sexual violence. Resilience proudly serves all survivors – regardless of gender, age, sexual orientation, immigration status, or any other identity.

RESILIENCE
ADVOCATES FOR ENDING VIOLENCE™



Event Details:
Wednesday, July 27
6PM - 8PM
A Cut Above Event Center
Saugatuck, MI
Anticipated Guests: 200

Join us for a Summer evening of live music, drinks, food, and raffles in Saugatuck! This event is partially outdoors with plenty of room for social distancing. A short presentation will highlight the work Resilience is doing to engage the Saugatuck, Douglas, and Allegan area.

SPONSORSHIP PACKAGES & COMPANY BENEFITS

PRESENTING SPONSOR:

2 AVAILABLE @ \$10,000

- Logo displayed prominently on the front of all promotional materials
- 10 complimentary tickets to the event
- VIP Cocktail Hour with Resilience Board from 5PM - 6PM
- 10 complimentary raffle tickets
- Primary recognition in event promotion, including (but not limited to): printed event materials, Resilience Fall printed newsletter and e-newsletter and on social media
- Logo with direct links to your company's site on Resilience Event Website
- Specialized Presenting Sponsor social media advertisement

PLATINUM SPONSOR:

5 AVAILABLE @ \$5,000

- Logo included in promotional materials
- 6 complimentary tickets to the event
- VIP Cocktail Hour with Resilience Board from 5PM - 6PM
- 6 complimentary raffle tickets
- Company recognition in event promotion, including (but not limited to): printed event materials, Resilience Fall printed newsletter and e-newsletter and on social media

GOLD SPONSOR:

5 AVAILABLE @ \$3,500

- Logo included in promotional materials (tiered levels)
- 4 complimentary tickets to the event
- VIP Cocktail Hour with Resilience Board from 5PM - 6PM
- 4 complimentary raffle tickets
- Company logo in event promotion, including (but not limited to): printed event materials, Resilience Fall printed newsletter and e-newsletter and on social media

SILVER SPONSOR:

**UNLIMITED AVAILABLE
@ \$1,000**

- Company name included in promotional materials (tiered levels)
- Company name in event promotion, including (but not limited to): printed event materials, Resilience Fall printed newsletter

BRONZE SPONSOR:

**UNLIMITED AVAILABLE
@ \$500**

- Company name included in promotional materials (tiered levels)
- Company recognition in event promotion, including (but not limited to): printed event materials, social media

Passionate Partner Levels

Partner with Resilience to create a future where all relationships are healthy and free from violence. Your partnership covers a 12-month period beginning when payment is received. Company to provide content and photos for partner highlights and features.

ANNUAL PACKAGES & COMPANY BENEFITS

EMPOWER \$10,000

Social Media: Quarterly specialized social media post on Resilience's page promoting your company only with tags to your pages. Social media recognition includes Facebook, Instagram, and LinkedIn.

Resilience Website: Company feature on "Partner Page" of Resilience printed newsletter bi-annually with photo and quote from company representative

Bi-Annual Printed Newsletter: Logo displayed prominently in printed newsletters (April & October - deadline for participation in Spring newsletter is 3/1/22)

E-Newsletter: Specialized e-news highlight of your company with links to your website (750 words, 1 photo)

INSPIRE \$5,000

Social Media: Specialized social media post on Resilience's page promoting your company only with tags to your pages. Social media recognition includes Facebook, Instagram, and LinkedIn.

Resilience Website: Company feature with logo and link to company site on Resilience's "Meet our Partners" webpage

Bi-Annual Printed Newsletter: Logo displayed in printed newsletters (April & October)

E-Newsletter: Specialized e-news highlight of your company with links to your website (500 words)

IMPACT \$2,500

Social Media: Social media post on Resilience's page promoting all Impact partners

Resilience Website: Company name and link to company site on Resilience's "Meet our Partners" webpage

Bi-Annual Printed Newsletter: Name listed in printed newsletters (April & October)

ACTION \$1,000

Resilience Website: Company name and link to company site on Resilience's "Meet our Partners" webpage

Bi-Annual Printed Newsletter: Name listed in printed newsletters (April & October)

