



## 2nd Annual Blue Star Bash Thursday, July 27 Ivy House - Saugatuck

Join us for year 2 of our popular new fundraising event! We had such a great response last year, and we can't wait to come back bigger and better in 2023! Join us at our exciting new location, the beautiful Ivy House (still right off of Blue Star Highway!) Join us for live music, raffles, food trucks, delicious drinks, a wine pull, and more - all for a great cause!

Don't see a package that fits your company's needs? Contact us to create a customized sponsorship package!

**\*ALL SPONSORS INVITED TO VIP HAPPY HOUR\***

### Empowerment Partner: \$10,000

10 Tickets to Blue Star Bash

- Logo on event poster\*
- Company banner at event (provided by sponsor)
- May distribute company swag
- Logo/Name displayed prominently in event powerpoint
- Logo/Name displayed on event signage
- Name listed on event page
- Logo on Resilience Website
- Specialized social media post
- Resilience E-newsletter company feature
- Sponsor Digital Certificate for social media purposes

### Resilience Ambassadors:

\$5,000

8 Tickets

- Name on event poster\*
- Logo/Name displayed in event powerpoint
- Company Banner (provided by sponsor)
- May distribute company swag
- Name listed on event page
- Logo on Resilience Website
- Specialized social media post
- Sponsor Digital Certificate

### Healing Champions: \$2,500

6 Tickets

- Logo/Name displayed on Gold/Silver Sponsors page of event powerpoint (duration tiered by sponsor level)
- Name listed on event page
- Specialized social media post for all gold/silver/bronze sponsors
- Sponsor Digital Certificate

### Hope Advocates: \$1,000

4 Tickets

- Logo/Name displayed on Gold/Silver Sponsors page of event powerpoint
- Name listed on event page
- Social media post
- Sponsor Digital Certificate

### Star Supporters: \$500

2 Tickets

- Logo/Name displayed on Bronze Sponsors page of event in powerpoint
- Name listed on event page
- Social media post
- Sponsor Digital Certificate

\*if sponsorship is confirmed by June 16, 2023

## Resilience Event Beverage Sponsorship Packages



### 2023 Fundraising Events

April 20: Denim & Desserts, Boatwerks, Holland

July 27: Blue Star Bash, Ivy House, Saugatuck

October 3: Purple Party, Little Red Barn, Nunica

### Beer Sponsor: \$2,000

Breweries who sponsor events at this level will be the sole Brewery beer available at event. You do NOT have to provide alcohol for the event. This package is good for each fundraising event. One Beer Sponsor per event.

#### Additional Perks

- 4 Event Tickets
- Logo on event poster\*
- Company banner at event (provided by sponsor)
- May distribute company swag
- Logo/Name displayed prominently in event PowerPoint
- Logo/Name displayed on event signage
- Name listed on the event page
- Specialized social media post
- Sponsor Digital Certificate for social media purposes

### Wine Sponsor: \$2,000

Wineries who sponsor events at this level will be the sole wine brand available at event. You do NOT have to provide alcohol for the event. This package is good for each fundraising event. One Wine Sponsor per event.

#### Additional Perks

- 4 Event Tickets
- Logo on event poster\*
- Company banner at event (provided by sponsor)
- May distribute company swag
- Logo/Name displayed prominently in event PowerPoint
- Logo/Name displayed on event signage
- Name listed on the event page
- Specialized social media post
- Sponsor Digital Certificate for social media purposes

\*if sponsorship is confirmed a minimum of 8 weeks prior to the event

## Purple Party Thursday, October 3 Little Red Barn, Nunica

Another exciting new fundraiser, our Purple Party will have guests donning their purple in support of Domestic Violence Awareness Month and playing Team Trivia for a great cause! Located at The Little Red Barn in Northern Ottawa County, tickets include drinks and appetizers, as well as an exciting evening of Team Trivia!



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### Empowerment Partners: \$3,000

Reserved Table for 1 Team of 8  
\$200 Discount on Team Rate

- Logo on event poster\*
- Company banner at event (provided by sponsor)
- May distribute company swag
- Logo/Name displayed prominently on event signage
- Name listed on event page
- Logo on Resilience Website
- Specialized social media post
- Resilience E-newsletter company feature
- Sponsor Digital Certificate for social media purposes

### Healing Champions: \$2,000

\$200 Discount on Team Rate

- Name on event poster\*
- Company Banner (provided by sponsor)
- May distribute company swag
- Name listed on event page
- Specialized social media post
- Sponsor Digital Certificate

### Hope Advocates: \$1,000

\$100 Discount on Team Rate

- Name listed on event page
- Specialized social media post for all gold/silver/bronze sponsors
- Sponsor Digital Certificate

### Star Supporters: \$500

\$50 Discount on Team Rate

- Name listed on event page
- Social media post
- Sponsor Digital Certificate

\*if sponsorship is confirmed by August 18, 2023