

# NEW SPONSORSHIP OPPORTUNITY

• RESILIENCE'S PURPLE PARTY FUNDRAISER •

**DETAILS:** The Purple Party - Team Trivia Night - Thurs., Oct. 5 - Nunica, MI

We'd love to extend an invitation to you to become a valued sponsor for Resilience's newest fundraising event, The Purple Party, which will be held on October 5th in Northern Ottawa County. This fundraiser is in honor of Domestic Violence Awareness Month and promises an evening of entertainment, unity, and purpose.

As advocates for a cause that affects countless lives, we are encouraging all attendees to sport purple, a symbol of unity and solidarity against domestic violence. The event will feature a captivating blend of fundraising games offering cash prizes, engaging raffles, and a thrilling Team Trivia competition, with prizes going to the top three teams. We are so excited for and grateful to the owners of our venue, Little Red Barn, for donating the space for the evening!

We are excited to offer an array of sponsorship packages that come with numerous benefits. Depending on the level of sponsorship, these perks include discounted team registrations, prominent promotion of your business, and even event tickets with reserved tables for select levels. This is not only an opportunity to showcase your commitment to supporting survivors but also a chance to connect with a diverse audience in the Ottawa County community.

We recognize the importance of partnerships in creating meaningful change, and your involvement can play a pivotal role in making our first Purple Party a resounding success. Your support will contribute directly to raising awareness about domestic violence and its impact on our society, helping us pave the way for a safer and more supportive environment for all.

We kindly invite you to review the attached sponsorship packages and consider becoming a part of what is sure to become an annual favorite! Your contribution will not only make a difference in the lives of those affected by domestic violence but will also shine a spotlight on your commitment to creating a safe community for all.

For further details and to discuss the available sponsorship options, please feel free to reach out to me. We sincerely hope we can count on your support and will see you at The Purple Party on October 5th!

Thank you for your time and consideration.

Warm regards,





A fundraiser to support & empower local survivors

## Purple Party Thursday, October 5 Little Red Barn, Nunica

Another exciting new fundraiser, guests are encouraged to sport purple in support of Domestic Violence Awareness Month! We'll have a night of fundraising games for cash prizes, raffles, and Team Trivia for a great cause! Located at The Little Red Barn in Northern Ottawa County, the registration includes food, drinks, and desserts, as well as an exciting evening of Team Trivia with prizes to the top three teams!

### SPONSORSHIP PACKAGES

Don't see a package that fits your company's needs? Contact us to create a customized sponsorship package!

#### Empowerment Partners: \$3,000

Reserved Tables for 2 Teams of 8  
\$300 Discount on Team Rate

- Logo/Name on event poster\*
- Company banner at event (if provided by sponsor)
- Logo/Name displayed prominently on event signage & promos
- Logo listed on event page
- Name Listed on Resilience Website
- Specialized social media posts (pre and post-event)
- Resilience E-newsletter company feature
- Sponsor Digital Certificate for social media purposes

#### Healing Champions: \$2,000

Reserved Table for 1 Team of 8  
\$200 Discount on Team Rate

- Name on event poster\*
- Company banner at event (if provided by sponsor)
- Logo/Name on event signage & promotions
- Specialized social media posts (pre and post-event)
- Resilience E-newsletter company feature
- Sponsor Digital Certificate

\*if sponsorship is confirmed by September 1

#### Hope Advocates: \$1,000

\$100 Discount on Team Rate

- Logo/Name on event signage & promotions
- Specialized social media posts (pre and post-event)
- Resilience E-newsletter company feature
- Sponsor Digital Certificate

#### Star Supporters: \$500

\$50 Discount on Team Rate

- Name listed on event page
- Name listed on event signage
- Social media posts (pre and post event)
- Sponsor Digital Certificate

#### Event Details:

Thursday, October 5, 2023  
5PM-9PM, 7PM Team Trivia  
Little Red Barn - Nunica, MI

#### Pre-Discounted Registration Rates:

Individual Registration: \$50  
Team Registration (up to 8): \$350