



Open Position: Advancement Manager

Posting Date: December 6th, 2024

Wage: \$50,000- \$55,000 a year

Hours: Exempt, 40 hours per week, in-person with remote days available (Holland, MI)

Job Summary: Resilience is seeking a passionate and innovative Advancement Manager to elevate our mission through dynamic communications, impactful marketing, and transformative fundraising efforts. This role is a job with a purpose – to amplify Resilience’s voice and foster a community that supports survivors and actively works to prevent violence. Your creativity and organizational skills will drive:

- Strategic Storytelling: Craft compelling content that shares our mission through newsletters, brochures, appeal letters, social media, and website updates.
- Engagement Growth: Build and nurture relationships with donors, partners, and community members to inspire and sustain long-term support.
- Event Leadership: Plan and execute memorable fundraising events that mobilize resources and raise awareness for our cause.
- Digital Advocacy: Manage digital platforms, including social media, email campaigns, and website content, to broaden Resilience’s reach and impact.

Preparation: We are looking for someone with:

- A background in communications, marketing, nonprofit management, or related fields.
- Experience creating engaging written and visual content for various platforms.
- Knowledge of donor relations, fundraising strategies, and event planning.
- Exceptional written and verbal communication skills.
- A commitment to diversity, equity, and inclusion.

Applications will be accepted until the position has been filled.

To apply, send resume and cover letter to:

Danielle Evans

Director of Advancement

DanielleE@ResilienceMI.org