

**Become a
Sponsor today!**



denim & desserts

An annual fundraiser for Resilience

Every day, Resilience empowers survivors to reclaim their lives, providing critical support and a path toward healing. Your sponsorship makes this life-changing work possible.

www.ResilienceMI.org/events

Dear Community Partner,

We're thrilled to invite you to support the **3rd Annual Denim & Desserts fundraiser** on Wednesday, April 16, 2025, at Boatwerks Waterfront Restaurant in Holland. Held during Sexual Assault Awareness Month, this impactful evening will raise critical funds and awareness for survivors of domestic and sexual violence in our community.

Your sponsorship will help us reach our **\$50,000 goal** and will directly support Resilience's vital work, including:

- **24/7 Crisis Support** with programs like our emergency shelter and help line,
- **Sexual Assault Forensic Exams** providing specialized, trauma-informed care,
- **Ongoing Support** such as therapy for adults and children and legal advocacy,
- ***and so much more.***

Denim & Desserts will feature a moving program, including a keynote by Karah, a survivor who will share how programs like Resilience's helped to transform her healing journey. Guests will enjoy a wandering dinner and drinks, desserts, games, a live auction, and an inspiring night of community support.

Sponsoring this event not only ensures its success, but also demonstrates your commitment to creating a safer, more compassionate community for all.

Please review the enclosed sponsorship opportunities and reach out if you'd like to discuss a custom package or have questions. Thank you for considering this opportunity to make a lasting difference!

With gratitude,

Danielle Evans
Director of Advancement for Resilience
DanielleE@ResilienceMI.org | 616-494-1756

**Why Denim?
Scan here!**





DENIM & DESSERTS

April 16, 2025 | 6PM-9PM

Boatwerks Waterfront Restaurant
Holland, MI

Now in its third year, Denim & Desserts features a wandering dinner, desserts, drinks, raffles, a live auction, a featured speaker and more, with last year's efforts helping us provide life-changing services to nearly 4,000 individuals.

Community Impact Sponsorships:

EMPOWERMENT PARTNER - \$10,000+

- Primary logo placement on all event materials, including invitations, website, and email campaigns.
- Opportunity to address attendees during the event, if desired (2-3 minutes).
- Company banner at the event (if provided by sponsor).
- Exclusive feature in the post-event thank-you newsletter.
- Prominent logo displayed on signage at the entrance and throughout the event.
- Recognition during the emcee's opening and closing remarks.
- Prominent social media highlight before and after event.
- Two reserved tables with 16 tickets (preferred seating).

RESILIENCE AMBASSADOR - \$5,000

- Highlighted social media sponsor feature.
- Recognition during the event program.
- Logo displayed on event signage and the digital slideshow.
- Verbal recognition by the emcee during the event.
- Logo featured in the post-event newsletter.
- Reserved table with 8 tickets (preferred seating).

HEALING CHAMPION - \$2,500

- Recognition in a grouped social media thank-you post.
- Logo displayed on the digital slideshow at the event.
- Logo included in the post-event thank-you newsletter.
- Logo displayed in the event program.
- Reserved table with 4 tickets (seated with other Healing Champions).

Community Impact Sponsorships cont'd:

HOPE ADVOCATE - \$1,000

- Recognition in a grouped social media thank-you post.
- Logo displayed in the event slideshow.
- Mention in the event slideshow.
- Four event tickets (no reserved seating).
- Four free raffle tickets

STAR SUPPORTER - \$500

- Name displayed on event signage and in the program.
- Mention in a grouped social media thank-you post.
- Name listed on the event slideshow.
- Two event tickets (no reserved seating).
- Two free raffle tickets

Event Experience Sponsorships:

DESSERT SPONSOR - \$3,000

- Logo prominently displayed near desserts at each table.
- Recognition in a social media feature and the event program.
- Verbal recognition by the emcee at the event.
- Includes four tickets to the event (no reserved seating).

BEVERAGE SPONSOR - \$2,000

- Logo featured at both bars and in event promo materials.
- Name/logo on drink tickets.
- Verbal recognition by the emcee at the event.
- Includes two tickets to the event (no reserved seating).

TABLE SPONSOR - \$750

- Reserved table with eight tickets.
- Name listed in the event program.
- Ideal for individual sponsors or groups.

TO BECOME A SPONSOR:

Simply pay online or via check!
To receive an invoice,

**Contact Danielle Evans,
Director of Advancement**

DanielleE@ResilienceMI.org
616-494-1721



**SCAN QR CODE FOR AN
EASY ONLINE PAYMENT!**

**Checks payable to Resilience
can be mailed to:**

**411 Butternut Dr.
Holland, MI 49424**

RESILIENCE

ADVOCATES FOR ENDING VIOLENCE™

Jim enjoyed a nearly 35-year career with The Walt Disney Company, where he held leadership roles and hosted hundreds of events, including fundraisers, red-carpet interviews, and award presentations. Now semi-retired, Jim continues to share his expertise as a co-host of the “Saugatuck on Sunday” radio show and as a host for local events throughout West Michigan. Living in the charming village of Douglas with his husband, Armando, Jim combines his love for connecting with audiences with his passion for community engagement, making every event he hosts truly special.



EVENT EMCEE
Jim Babcock

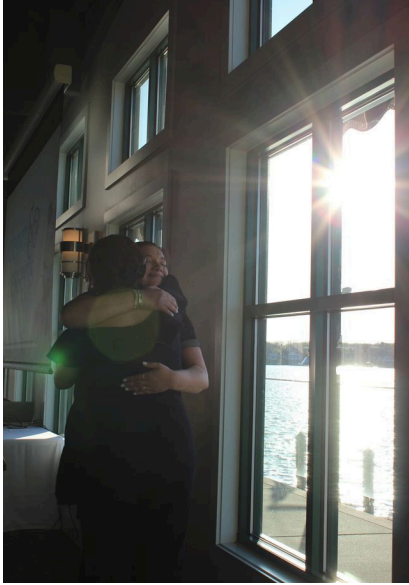


FEATURED SPEAKER
Karah Ruczynski

Karah is a seasoned HR leader with over a decade of experience driving culture and innovation at early-stage startups. As the founder of JKC Solutions, she specializes in building scalable HR frameworks and fostering people-focused relationships that empower teams and leaders to thrive. Beyond her professional career, Karah is a passionate advocate for resilience and healing. She is a survivor and speaker, sharing her story with organizations across Michigan to inspire others to overcome adversity and reclaim their power. Karah is also the host of Resilient Moms, a podcast dedicated to helping women heal from trauma through community and shared stories. A Detroit native, she is a proud mom, avid traveler, and champion of growth and compassion.

ABOUT RESILIENCE: ADVOCATES FOR ENDING VIOLENCE

In just the last 10 years, Resilience has provided life-changing support to more than 40,000 individuals facing domestic violence, sexual assault, or stalking. Since our founding in 1977—when our Help Line began receiving calls even before the number was publicized—we have remained steadfast in our mission. Today, as domestic and sexual violence continue to deeply affect our community, we are dedicated to offering free, confidential assistance to anyone in need, ensuring they are never alone on their journey to healing.



SPONSOR DENIM & DESSERTS 2025!

